

*Tisser*  
hand to heart

*Hathelii*

— Artistry in Every Detail —

a journey towards empowerment





## ABOUT US

Hathelii by Tisser is an initiative that seamlessly integrates Indian crafts and traditional looms into modern living spaces. It serves as a platform where the artistry of rural artisans meets the aesthetic needs of contemporary interiors. By bringing handcrafted products into homes, Hatheli by Tisser not only enriches the spaces with cultural heritage but also fosters sustainable livelihoods for the artisans. The initiative connects creators directly with customers, allowing for a meaningful exchange where each product tells a story of tradition, skill, and the preservation of ancient crafts. Through Hatheli, Tisser promotes the beauty and value of handmade crafts, ensuring that the rich legacy of Indian artisanship continues to thrive in today's world.





# WHY CHOOSE HATHELII ?

## Cultural Preservation

- **Heritage and Tradition:** Promoting crafts helps preserve traditional skills and techniques that have been passed down through generations, maintaining cultural heritage.
- **Identity and Diversity:** Incorporating local crafts in interiors celebrates the unique identity and diversity of different regions, fostering a sense of pride and belonging.

## Community and Social Impact

- **Empowerment:** Craft promotion empowers marginalized communities, especially women, by creating income opportunities.
- **Social Connections:** It strengthens social ties by connecting consumers with the stories and people behind the products they use, fostering a sense of community and appreciation.

## Sustainability

- **Sustainable Practices:** Many traditional crafting techniques are inherently sustainable, involving minimal waste and low energy consumption.
- **Eco-friendly Materials:** Traditional crafts often use natural and locally sourced materials, reducing the carbon footprint associated with transportation and manufacturing.

## Educational Value

- **Skill Development:** It encourages the younger generation to learn and value traditional crafts, ensuring the continuation of these skills.
- **Awareness and Appreciation:** Promoting crafts in interiors educates people about different cultures and the importance of preserving traditional skills.



# WHAT WE OFFER

Incorporating craft and loom-based designs into interiors for homes and hotels can create warm, culturally rich, and visually stunning environments. These interiors celebrate traditional craftsmanship while offering a unique aesthetic that blends heritage with modern living. Here's how craft and loom-based designs can be integrated



**Wall treatments**



**Sustainable craft elements**

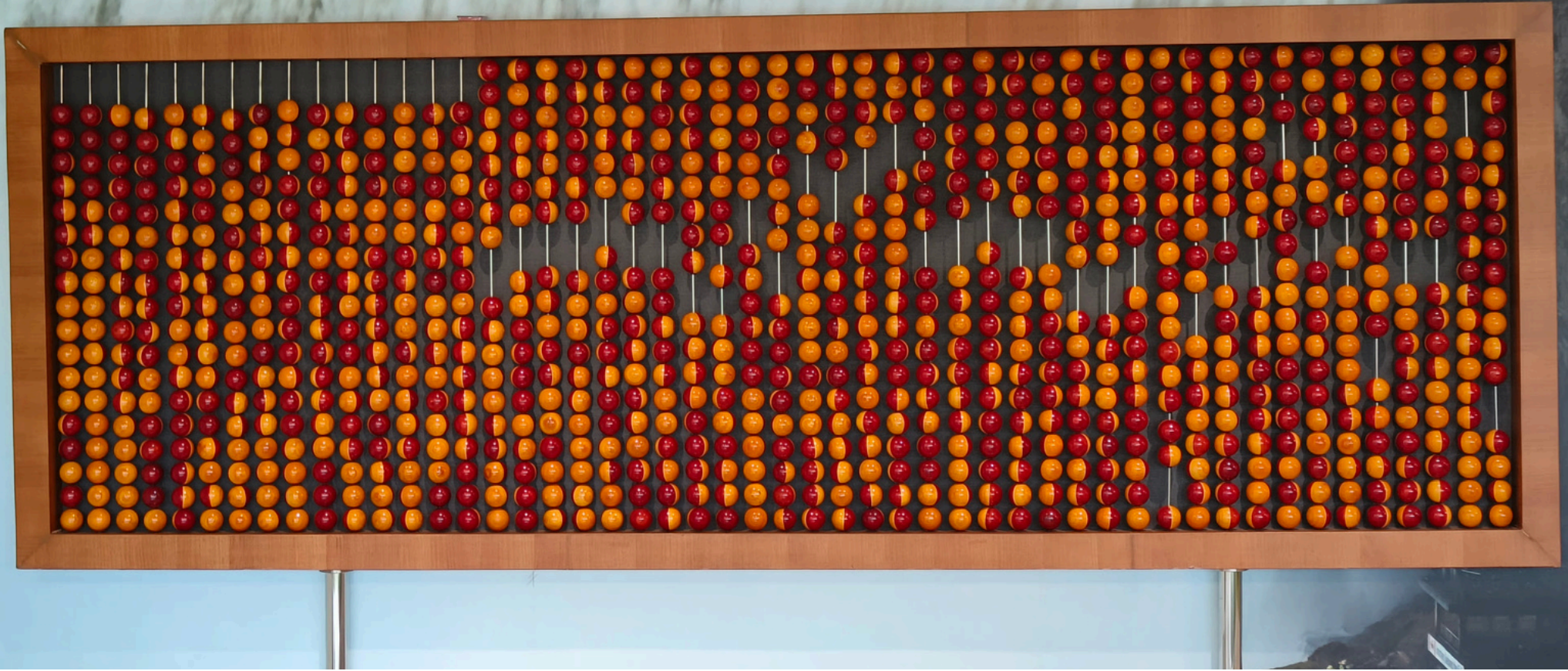


**Handwoven textiles**



**Handwoven furniture**

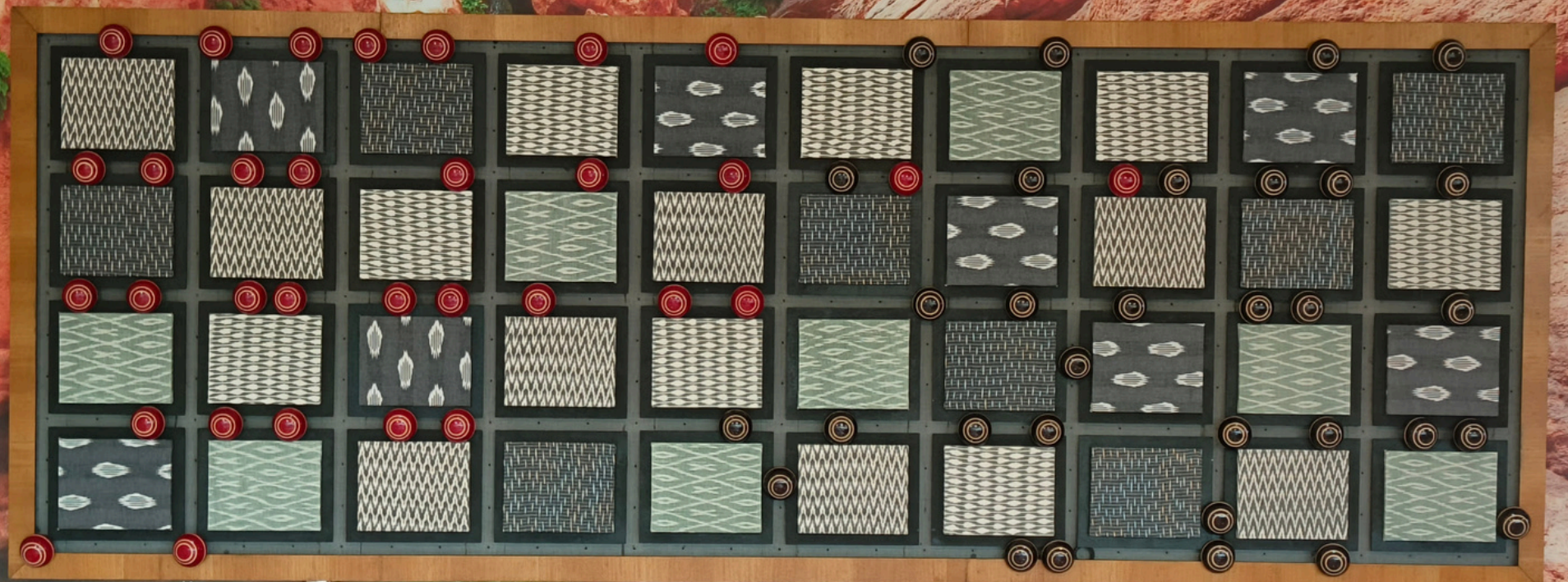




## **CHANNAPATNA ARTWORKS**

Channapatana wooden toys, a GI-tagged product from Karnataka, India, offer a unique and sustainable addition to interior design. The GI tag ensures the authenticity and quality of these handcrafted toys, protecting the traditional techniques and knowledge of the artisans. By incorporating Channapatana wooden blocks into your home, you not only add a touch of Indian heritage but also support local artisans and contribute to the preservation of this valuable cultural tradition.









## **LIPPAN ARTWORKS**

A Unique Addition to Interior Design Lippan art, an ancient art form originating from the Kutch region of Gujarat, India, is characterized by its intricate geometric patterns and use of mud or clay as the primary medium. These hand-crafted designs are often adorned with vibrant colors and mirror work, creating a visually stunning and textured surface. Lippan art can be incorporated into interior design in various ways, such as wall panels, furniture, and decorative accents, adding a unique and rustic touch to any space.









## **WASTE TO WEALTH ARTWORKS**

Waste-to-wealth creations present an enchanting blend of sustainability and flair for adorning your abode. Crafted from recycled or repurposed treasures, these exquisite items not only diminish waste and conserve precious resources but also infuse your interior with a one-of-a-kind charm. From reimagined furniture and upcycled decor to sustainable textiles and eco-friendly flooring, waste-to-wealth selections offer a delightful and eco-conscious choice for your cherished living space.













## WARLI FOLK PAINTING ARTWORKS

Warli folk painting, originating from the Warli tribe of Maharashtra, India, offers a unique and culturally significant addition to interior design. Characterized by its simple, geometric patterns depicting everyday life and nature, Warli art adds a touch of Indian heritage to any space. The bold, white and black outlines on a red or brown background create a visually striking and eye-catching design. From wall art and wallpaper to textiles and furniture, Warli motifs can be incorporated into various interior elements to create a unique and sustainable atmosphere.

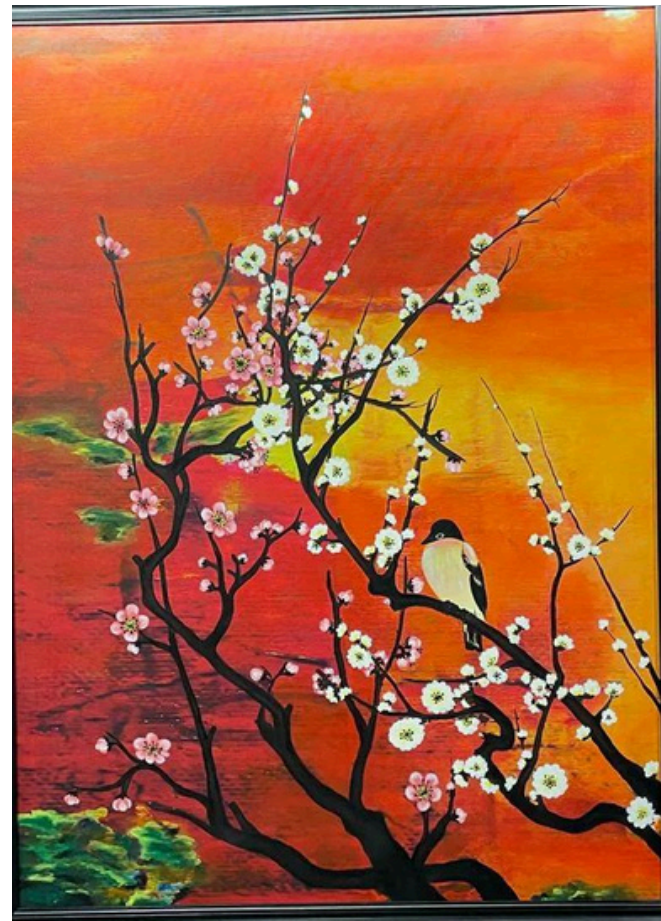




# Gond

Gond art, a vibrant Indian art form from Central India, adds a unique touch to interiors. Known for its intricate patterns, bold colors, and mythological themes, Gond art can be used in various ways, from wall art and textiles to furniture and accessories, to bring a sense of energy and cultural richness to any space.

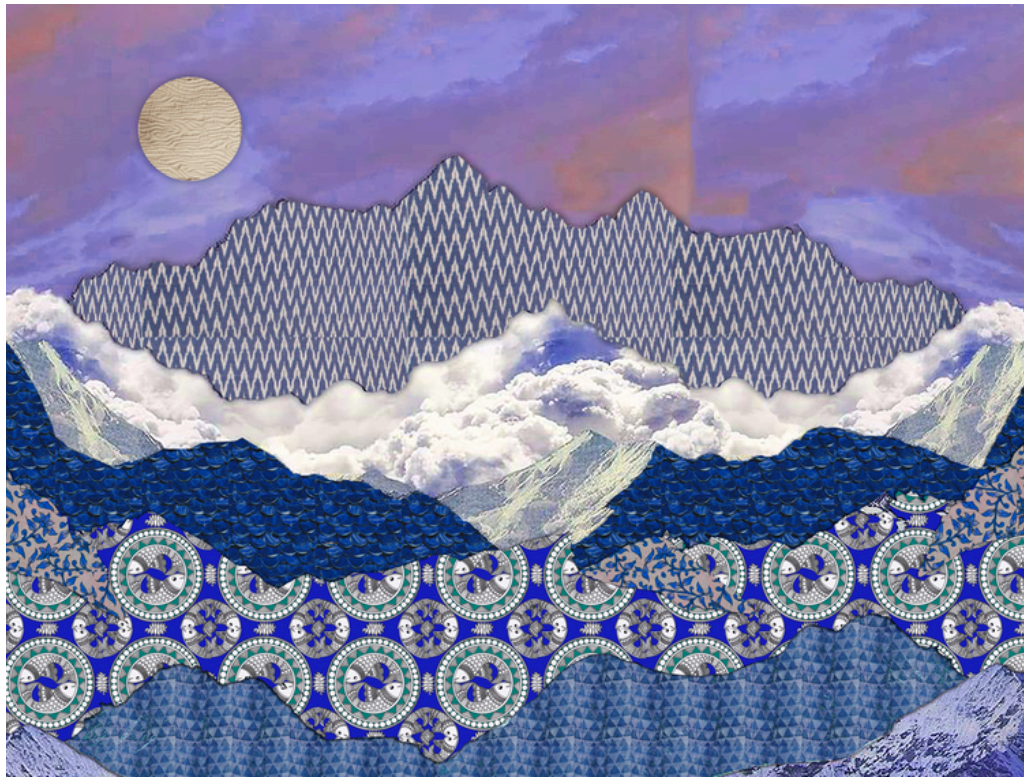




## **BIOPHILIC ARTWORKS**

Biophilic design is the practice of incorporating elements of nature into indoor spaces to promote well-being and connection with the natural world. It involves using natural materials, plants, natural light, and other nature-inspired elements to create a calming and restorative environment. This design approach has been shown to reduce stress, improve mood, and enhance productivity.







# WOVEN ARTWORKS

Grass designs offer a sustainable and stylish way to bring nature indoors. These handcrafted elements, made from materials like sabai, bamboo, munj, and golden grass, add warmth, texture, and a sense of serenity to any space. From floor coverings to furniture accents, woven grass mats and various grass wall coverings provide a versatile and eco-friendly solution for creating a natural and inviting atmosphere.











## **HANDWOVEN FURNITURE**

Handwoven furniture pieces adorned the cozy living room, each one a testament to craftsmanship and tradition. The intricate patterns and rich textures invited guests to sit and stay awhile, fostering a sense of warmth and hospitality. Sunlight filtered through the windows, casting delicate shadows that danced across the floor, adding to the room's serene ambiance. The air was fragrant with the scent of fresh flowers from a nearby vase, creating a perfect blend of nature and artistry. It was a space where conversations flowed easily, and memories were made, wrapped in the embrace of timeless elegance.









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— Artistry in Every Detail —

Crafting a new narrative through the fusion of Indian art and contemporary design."

QR website



## Contact Us

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